



# **CORPORATE PARTNER OPPORTUNITIES**

RISE \$2,500

## SAMPLE IMPACT: Basic necessities for 87 men during their first two weeks in the program.

Men entering our doors - often with nothing but the clothes on their back - have made the courageous decision to **rise** from the depths of their addiction through sobriety, work, and accountability. They have hope, but no basic necessities for daily living. This level of partnership would provide 87 men with peace of mind and the ability to focus in the early days of their recovery knowing their food, toiletries, and clothing items are covered until they can become self-sufficient. 99% of Step Denver residents obtain full-time employment within one month.

RECOVER \$5,000

# SAMPLE IMPACT: Budgeting, life skills, family reconciliation, and health classes for 80 men.

The disease of addiction can destroy every part of a man's life. Men enter Step Denver feeling broken and defeated, yet ready to **recover** and experience transformation. This level of partnership would make it possible for us to provide a robust program centered on rebuilding eight areas of wellness in the lives of 80 men. Over the course of six months they will receive finance and budgeting classes, family reconciliation therapy, life skills education, and health and nutrition classes led by industry professionals. As a result, men re-enter the community restored and prepared.

ACT \$7,500

## SAMPLE IMPACT: Workforce development and tailored career coaching for 37 men.

The power of work – being rewarded for one's responsibility and effort – is an essential part of lasting recovery. Our Career Counseling Manager (CCM) equips residents with the tools to **act** on their own behalf. This level of partnership supports educational workshops, one-on-one career coaching, resume development, and interview training for 37 men. The CCM provides ongoing guidance for professional advancement and long-term career goals, making it possible for our men to achieve sustained stability through self-sufficiency - a key contributor to long-term recovery.

**LEAD** CUSTOM

# IMPACT: Virtually limitless.

Tell us your vision and we can tell you what impact it would make possible in the lives of our men.

"When men can be made to hope, they can be made to win."

# A MUTUALLY REWARDING PARTNERSHIP

With gratitude for Corporate Partners and their investment in this vital mission, Step Denver is committed to providing the following return:



### LARIMER ST BRAND RECOGNITION

Corporate Partners will be featured on the First Responders Appreciation tent, directly facing Larimer Street in front of Coors Field on Rockies Opening Day and during Oktoberfest. This recognition provides exposure to an audience of 80,000+ while building good will in the community.

### **ENGAGEMENT AND INVOLVEMENT**

Employees of partner corporations can participate in the annual *Step Giving* day of service in the Ballpark District - volunteering alongside men benefitting from the generosity of their employer. Partners may also host a meal for Step men and their families or prepare welcome kits if additional involvement is requested.





### DIGITAL AND PRINT RECOGNITION

Corporate Partners will be **featured on Step Denver's website** for a 12-month period. Partners who join before the month of February also appear in the Spring **newsletter mailed to 8,600 donors** and in one ThankView video e-mailed to 5,400 donors.

#### **BRAND RECOGNITION BY LEVEL OF SUPPORT**

RISE- Small Logo RECOVER- Medium Logo ACT- Large Logo LEAD- Custom

Also offered: Professional guidance on the topic of addiction in the workplace and presentations to employees - boosting morale by promoting community impact. Step is open to additional engagement ideas and will make every effort to accommodate requests.